

# AFC Virtual Shareholders Meeting 16 September 2022





#### Hao (Howard) Long

**CFO and Chairman of the Meeting** 



## **Board of Directors**



Yang Xia Chairman





Jingwei Ma Non- Executive Director Charles Cao Non- Executive Director John Li Independent Director



Jacky Wang Independent Director



## Proxy Count

	Resolution	FOR	% of Total Shares		% of Total Shares	DISCRETIONARY	% of Total Shares	ABSTAIN	% of Total Shares
1	RECEIVE ANNUAL REPORT	3,179,178,062	86.76%	-	0.00%	379,267	0.01%	40,000	0.00%
2	REAPPOINT AUDITORS	3,179,218,062	86.76%	-	0.00%	379,267	0.01%	0	0.00%
3	FIX THE REMUNERTION OF THE AUDITORS	3,179,218,062	86.76%	-	0.00%	379,267	0.01%	0	0.00%
4	RE-ELECT YANG XIA	3,179,178,062	86.76%	40,000	0.00%	379,267	0.01%	0	0.00%
5	RE-ELECT BO XIAN (CHARLES) CAO	3,179,178,062	86.76%	40,000	0.00%	379,267	0.01%	0	0.00%
6	RE-ELECT JINWEI (KAREN) MA	3,179,178,062	86.76%	40,000	0.00%	379,267	0.01%	0	0.00%
7	APPOINT SHUANG (SIMON) XIA	3,179,178,062	86.76%	40,000	0.00%	379,267	0.01%	0	0.00%
	Total shares	3,664,253,194							



#### Dear Shareholders and Guests,

Good Afternoon and welcome to you all.

The spread of COVID-19 has severely impacted many local economies around the globe. In New Zealand, businesses are being forced to cease or limit operations for long or indefinite periods of time. Measures taken to contain the spread of the virus, including travel bans, quarantines, social distancing, and closures of nonessential services have triggered significant 🦯 disruptions to businesses, resulting in an economic slowdown.

The fiscal year 2022 has been a challenging year for AFC Group Holdings Limited and its subsidiaries ("AFC"), But with the relaxation of control measures, it is believed that the situation will improve. Meanwhile, ACF has been actively and continuously taking various measures to deal with various challenges.

#### **AFC Group Holdings Limited**

1. Independent directors of AFC will continue to take a 30% reduction in remuneration. Other directors will voluntarily receive no director fees.

2. AFC is cutting its costs through office space integration.3. AFC attended the 4th China International Import Expo (CIIE) to promote the group and products.



4. AFC employed more senior personnel who can bring sales and profit to the group.

5. AFC is helping and providing more opportunities for New Zealand small and medium enterprises to enter the Chinese market, AFC Group has actively participated in the China (Anhui) 5G International Food City and the "EFOODLINE" global e-commerce platform.

AFC Longview Limited ("AFCLV" and "Longview Estate")

1. AFCLV continues to maintain its pricing strategy and marketing campaign. The pricing strategy and marketing campaign is allowing more people to gain access to the White Diamond Wine.



2. Longview Estate actively participated in different wine exhibitions, such as Winetopia and NZ WINE Roadshows, to promote wine and increase sales.

3. AFCLV is committed to developing export markets through launching of marketing campaigns and increase of online sales channels in China.

4. Longview Estate has taken actions to cut costs, such as better work schedules organisation and people management.

5. Longview Estate intends to revaluate its land. It will be a change of accounting policies from historical value to fair value.

AFC Biotechnology Manufacture Co Ltd ("AFCBIO")

1. AFCBIO outsources its inventory storage to a third party. This will cut down the rental fee of warehouse and other ancillary costs, such as electricity and monitoring fee.



2. AFCBIO will increase the use of online distribution channels in 2023 fiscal year, which include continuously using the shoppertainment to promote masks, Jingdong, Wei Pin Hui and Staff Live Stream on Tmall.

3. The re-opening of borders will bring more customers to AFCBIO, thus generate more sales.

In summary, by taking various measures to increase sales and save costs, the AFC Group will continue to work hard to enable future revenue growth and return value to our shareholders in the 2023 fiscal year. While the company is developing itself, it will also be a good messenger of investment and trade between New Zealand and China.



**Resolution 1: Annual Report** 

To receive and consider the Annual Report, including the audit report and financial statements, for the year ended 31 March 2022.

"That the Annual Report be received."



#### **Resolution 2: Appointment of Auditor**

To record that the Company's Auditors William Buck is reappointed as auditors pursuant to section 200 of the Companies Act 1993 and to consider, and if thought fit, to pass the following ordinary resolution

"Shareholder approval is sought to reappoint the Company's Auditors William Buck as auditors."



# **Resolution 3: Fixing the Fees and Expenses of the auditor**

To record that shareholders, authorize the directors to fix the fees and expenses of the auditor for the financial year ending 31 March 2023 pursuant to section 200 of the Companies Act 1993 and to consider, and if thought fit, to pass the following ordinary resolution

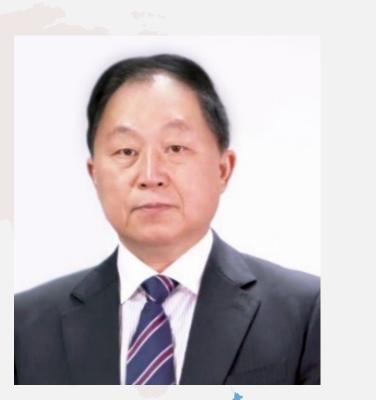
"That the directors of the Company be authorised to fix the remuneration of the auditors of the Company for the ensuing year."



**Resolution 4: Re-election of Director** 

To consider and, if thought fit, to pass the following ordinary resolution pursuant to NZX Listing Rule 3.3.6:

"That Yang Xia, who retires by rotation and is eligible for re-election, be elected as a non-executive director of the Company."





**Resolution 5: Re-election of Director** 

To consider and, if thought fit, to pass the following ordinary resolution pursuant to NZX Listing Rule 3.3.6:

"That Bo Xian (Charles) Cao, who retires by rotation and is eligible for re-election, be elected as a director of the Company."





**Resolution 6: Re-election of Director** 

To consider and, if thought fit, to pass the following ordinary resolution pursuant to NZX Listing Rule 3.3.6:

"That Jingwei (Karen) Ma, who retires by rotation and is eligible for re-election, be elected as an executive director of the Company."





**Resolution 7: Appointment of Director** 

To consider and, if thought fit, to pass the following ordinary resolution:

*"That Shuang (Simon) Xia be appointed as a non-executive director of the Company."* 





## Thank you for attending

## AFC Group Holdings Limited Virtual Annual Meeting